

## Prime Minister Rural Development Fellow in Jammu & Kashmir wins 'Ek Bharat' contest

By [Aman Sharma](#), ET Bureau | 4 Feb, 2016, 09.13PM IST

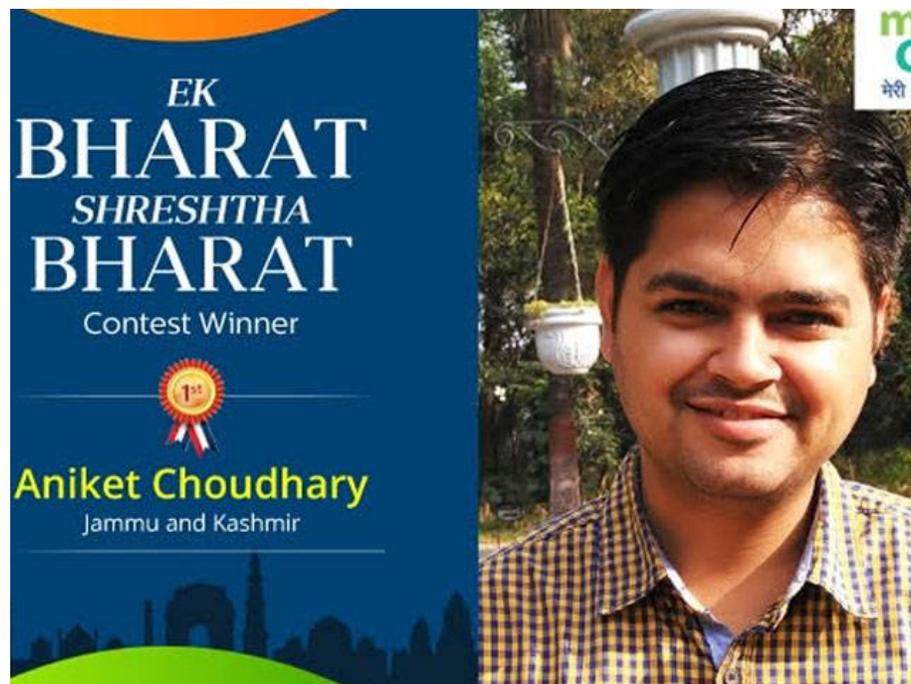
[Post a Comment](#)

NEW DELHI: A youngster working as a [Prime Minister Rural Development Fellow \(PMRDF\)](#) in Jammu & Kashmir for the last two years has won the contest for suggesting best ideas for Narendra Modi's pet 'Ek Bharat Shreshtha Bharat' project that aims at cultural connect between states.

28-year-old [Aniket Choudhary](#), who hails from Udaipur, had submitted the winning presentation. "I stressed on inculcating sense of pride among school children about culture and traditions of other states, having a hosting culture where people from one state can host tourists from the other for a first-hand experience of their culture and free roaming mobile facilities for such tourists. I have been working in J&K since 2013 as PMRDF," Choudhary told ET on winning the prize of Rs One Lakh. The contest was launched on the MyGov portal after PM's call for it on the occasion of birth anniversary of Sardar Patel on 31st October 2015 and saw over 50000 ideas and suggestions being proposed by nearly 3400 persons.



A youngster working as a Prime Minister Rural Development Fellow (PMRDF) in Jammu & Kashmir for the last two years has won the contest.



Choudhary suggested introduction of new chapters from Class 5 in schools highlighting cultural aspects of other states and story-telling competitions about leaders of other states. He also suggested people registering their homes as a centre and taking responsibility of providing care and hospitality on behalf of the state towards people of another chosen state. One state can also offer guided tours on subsidized rates for tourists from the chosen state to ensure increase in tourism and revenue and best habits of one state being replicated by the other. Another interesting suggestion gleaned out of other winning entries is running long distance trains running between two partner states to have a "Bharat Store" selling handicrafts and traditional items of the state from where the train starts.

Stay on top of business news with The Economic Times App. [Download it Now!](#)

[Live Market](#) [News](#) [Portfolio](#) [Mobile](#) [Live TV](#) [Newsletter](#) [Commodities](#) [Speed](#) [QnA](#) [Blogs](#) [Alerts](#) [RSS](#)

---

**Other Times Group news sites**

[Times of India](#) | [इकनामिक टाइम्स](#)  
[ईकोनोमिक्स टाइम्स](#) | [Mumbai Mirror](#)  
[Times Now](#) | [Indiatimes](#)  
[नवभारत टाइम्स](#) | [महाराष्ट्र टाइम्स](#)  
[ವಿಜಯ ಕರ್ನಾಟಕ](#) | [Lifehacker](#)  
[Gizmodo](#) | [Eisamay](#) | [IGN India](#)  
[NavGujarat Samay](#)

**Living and entertainment**

[Timescity](#) | [iDiva](#) | [Bollywood](#)  
[Zoom](#) | [Luxpresso](#)  
[Online Songs](#) | [Travel](#)  
[Guides](#) | [Hotel](#)  
[Reviews](#) | [Cricbuzz.com](#) | [Prepaid](#)  
[Mobile Recharge](#)

**Networking**

[itimes](#) | [MensXP.com](#)

**Hot on the Web**

[Daily Horoscope](#) | [Weather in Delhi](#)  
[Mumbai Map](#) | [Horoscope 2016](#)  
[Hotels in Delhi](#) | [Xiaomi Mobile](#)  
[Phones](#)

**Services**

[Book print ads](#) | [Online shopping](#)  
[Matrimonial](#) | [Astrology](#) | [Jobs](#) | [Property](#) | [Buy car](#) | [Bikes in India](#)  
[Used Cars](#) | [Online Deals](#) | [Restaurants in Delhi](#) | [Movie Show Timings in](#)  
[Mumbai](#)  
[Remit to India](#) | [Buy Mobiles](#) | [Listen Songs](#) | [Voice Greetings](#) | [Technology](#)  
[News](#) | [Augmented Reality](#) | [Mobile Recharge](#) | [Compare Mobile Phones](#)

---